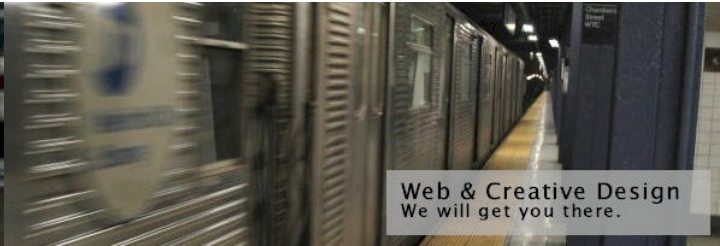




Marketing and Branding
Because Image is everything.



Web & Creative Design
We will get you there.

Ready to plan your website? Download our Website Planning Guide @ sandaleo.com

what we do ...

Sandaleo's customized technology-based customer-centric solutions leverage the internet in new and innovative ways for small businesses, medium enterprises, government entities, non-profits organizations and professionals.

SANDALEO CAN HELP YOU...

1. Plan your technology strategy to maximize success
2. Remain competitive with an effective business website
3. Convey your message through marketing and branding
4. Develop custom systems to help enhance your business
5. Leverage the internet for your non-profit enterprise

Our experience and expertise enables us to develop tools and systems that take advantage of a multiple perspectives and cross-functional problem solving.

Strategy & Planning

Sandaleo's approach to strategy and planning for the business internet enables firms to achieve success by integrating strategic insight with cross-functional skills and experience in achieving lasting change in the way companies do business.

Web & Creative Design

Whether your users need facts, sales advice, customer service or entertainment; we can deliver customized web development and creative design solutions directed at reaching your users and conveying your message the best way possible.

Marketing & Branding

Our marketing team provides cutting-edge solutions that help maximize opportunities to build awareness, improve customer loyalty and generate revenue. We go beyond positioning and messaging - we help you build profitable lifetime relationships.

e-Business Systems

We help our clients apply web-based technologies to create new e-business solutions or extend the benefits of existing ones to a broader spectrum of services and providers. The solutions we develop facilitate and enhance communications.

Non-Profit Services

We help non-profits increase public awareness, enhance their relationship with their supporters, and raise vital funds for ongoing activities. Services include online fundraising, email and newsletter marketing, online auctions, and more.

877.363.6230

20 Reasons for a Website

In order to remain competitive in the 21st century, you must include the internet in your long term plans. Internet based businesses alone have generated billions of dollars.

How? The internet helps decrease overhead and lower operating costs. It also provides everyone with an equal opportunity for online success.

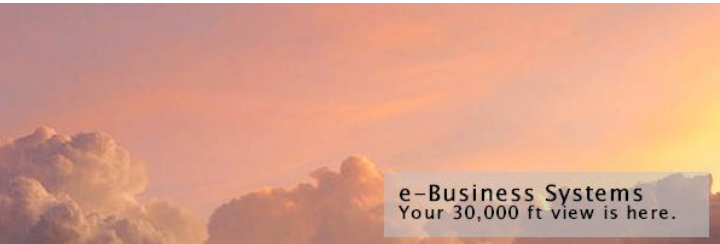
160 million or 60% of the US population uses the internet everyday. Are you there? Can your customers reach you? 20 reasons why you need a website.

1. Establish an internet presence
2. Network and connect
3. Provide business information
4. Serve your customers online
5. Raise public awareness
6. Release time-sensitive materials
7. Sell products and services
8. Share image, audio, and video files
9. Reach a growing demographic
10. Answer frequently asked questions
11. Stay in touch with your partners
12. Open international markets
13. Create a 24 / 7 service
14. Announce changes instantly
15. Allow feedback from customers
16. Test-market new products
17. Reach the media
18. Reach your employees and suppliers
19. Reach specialized markets
20. Serve your local market

Are you online? If not, you should give serious thought as to how new customers and potential leads shop in the 21st century. An efficient website may be the difference between new business and no new business. Contact us today to find out how.



Strategy & Planning
Ensuring a smooth ride.



e-Business Systems
Your 30,000 ft view is here.

Ready to plan your website? Download our Website Planning Guide @ sandaleo.com

info@sandaleo.com

GIVING BACK

Sandaleo gives back to the community by providing some pro-bono services to selected non-profit organizations. We believe in helping our communities learn and use technology to achieve empowerment and sustainability. For more information, contact us!

As a global citizen, Sandaleo works with the United Nations Information & Communications Technologies Taskforce to develop policies and programs designed to bridge the digital divide in Africa, Latin America and the Caribbean.

FREE OFFER!!!

How is your website performing? Are you getting the most out of it? Is it designed efficiently? Will it have the desired impact? Let Sandaleo perform a FREE WEBSITE AUDIT.

This report will let you know how users will perform on the site and give you ideas to enhance your performance.

TOOLS

Access our website for useful information and tools you can use to plan for your website and learn about Sandaleo and technology in general.

Sandaleo.com features:

1. Website Portfolio
2. Learning Center
3. Tech Library
4. Website Planning Guide
5. Make Online Payments
6. Downloads
7. Request a quote online
8. Send feedback

who we are ...

Sandaleo is a creative digital solutions provider. We can help you develop your concept into digital reality.

OUR MISSION

Sandaleo helps small businesses, medium enterprises and community organizations to effectively use the internet to enhance their business. We do this by delivering customized internet programming, marketing and consulting services that help generate measurable value, increase business productivity and maximize return on technology investment.

OUR PEOPLE

Our team includes seasoned internet professionals previously associated with leading organizations such as Andersen Consulting, Coopers & Lybrand, Sony Music Entertainment, HBO, Lucent Technologies, IBM, DDB Worldwide, Answerthink and DoubleClick Inc. Our leaders drive us to excel and achieve in business and in our communities.

OUR DIFFERENCE

Sandaleo helps decision-makers integrating technology into their business process from a multidisciplinary perspective. We combine our innovative technology approach with excellent process skills and modern creative instincts to provide a valuable service from a unique perspective. Our customized services are tailored to our client's needs and based on extensive industry, competitor and market research.

Our process is optimized for rapid development, and has been crafted for a high degree of flexibility. This allows us to adapt our process to fulfill projects of different scale and complexity and still deliver the same high quality results on time and within budget. For every technology project, Sandaleo uses a proven, 5-step methodology which is described below:

OUR METHODOLOGY

1. Strategy & Definition
2. Design & Development
3. Implementation & Quality Assurance
4. Deployment & Support
5. Measuring Success